

El Pueblo Mérida 9 Room Hotel

Price: \$4,900,000 USD



Bedrooms: 9

Bathrooms: 13

Rooms: 9

Size: 17,642 sq ft

Lot Size: 20,494 sq ft

Address: Centro Merida, Merida Real Estate, Yucatan

Description

El Pueblo Mérida is a boutique hotel with a rare combination of scale, serenity, and address, set at the start of Paseo de Montejo in Mérida. The property includes 9 suites and 13 bathrooms, positioned on a 1,904 m² lot (20,494 sq ft) with approximately 1,639 m² of construction (17,642 sq ft).

Within Mérida's historic setting, space is the luxury most properties cannot offer. Here, courtyards, gardens, and shared areas are laid out with room to move comfortably, creating an experience that feels composed rather than compressed. The design reflects Yucatán's architectural language through modern execution, with clean transitions, natural light, and materials that feel grounded and intentional.

A defining feature is the property's 25 m naturally treated pool (82 ft), free of chemical additives. Its length and placement create a quiet centerpiece that supports wellness-forward hospitality, from early swims to relaxed afternoons. The outdoor areas surrounding the pool and gardens are designed for calm, conversation, and privacy, which is increasingly central to the boutique traveler's expectations.

Operationally, El Pueblo Mérida is well-equipped for a refined guest experience. Soundproofed rooms support rest and discretion, while an elevator adds accessibility and ease. A dedicated gym serves longer stays and wellness-minded visitors. The chef's kitchen allows for consistent in-house service and curated programming, and the on-site café provides a natural gathering point that can extend the property's presence beyond overnight guests.

The location at Paseo de Montejo offers both convenience and identity. Guests are placed near the city's restaurants, galleries, museums, and cultural landmarks, while the property maintains a calm internal atmosphere. For an owner, this positioning supports year-round demand in one of Mexico's most resilient lifestyle and hospitality markets.

El Pueblo Mérida is suited to continued boutique operation, a branded repositioning, or a more personalized hospitality concept. The underlying value is clear: generous land and build area, a signature natural pool, and a setting that connects directly to Mérida's most celebrated avenue.

What makes this property stand out among boutique hotels in Mérida's historic area?

Most hospitality properties near the center are constrained by narrow layouts and limited outdoor space. El Pueblo Mérida is set on a 1,904 m² lot (20,494 sq ft) with 1,639 m² of construction (17,642 sq ft), allowing for generous circulation, gardens, and shared areas that feel calm and unforced.

What is special about the pool, and why does it matter for guest experience?

The pool is 25 m long (82 ft) and naturally treated without chemical additives, which is unusual in Mérida's central market. It functions as a true wellness amenity rather than a small plunge pool, supporting longer stays, repeat guests, and stronger positioning in boutique travel and lifestyle marketing.

How is the property set up for operations and guest comfort?

It is built for practical, high-quality hospitality. Soundproofed rooms improve privacy and sleep quality, the elevator adds accessibility, the gym supports longer-stay travelers, and the chef's kitchen enables consistent food service and events. The café adds an additional touchpoint that can serve both guests and walk-in visitors, depending on your operating model.

What ownership uses make sense for this property beyond its current concept?

El Pueblo Mérida can continue as a boutique hotel, transition into a branded hospitality offering, or evolve into a lifestyle-focused operation with curated experiences. The property's layout, pool, and Paseo de Montejo positioning support multiple strategies, including premium short stays, long-stay packages, wellness retreats, and private buyouts for small groups.

















