

Hotel for Sale #72

Price: \$5,900,000 USD



Rooms: 82

Address: Colosio Playa, Playa del Carmen Real Estate, Quintana Roo

Description

Discover an exceptional hospitality investment in the heart of Playa del Carmen, one of Mexico's most dynamic and fast-growing tourism markets. Just under an hour from Cancun International Airport and steps from the Caribbean Sea, this property enjoys prime positioning to capture steady year-round demand from international travelers visiting the Riviera Maya.

Established Hotel with Proven Track Record

Since opening in 2015, this hotel has built a strong reputation, consistently ranking among the Top 10 properties in Playa del Carmen on leading booking platforms. With more than 5,000 m² of construction, the property features 82 modern guest rooms, thoughtfully designed with contemporary interiors, quality finishes, and comfortable layouts that appeal to both leisure and business travelers.

Premium Amenities & Guest Experience

- Rooftop pool, jacuzzi, and restaurant with panoramic views of Playa del Carmen and the Caribbean
- Contracted beach club access just 400 meters away
- Spacious lobby and welcoming common areas
- Functional, efficient architecture designed for operational success

The rooftop complex is a signature highlight, blending resort-style relaxation with the vibrancy of Playa del Carmen's urban setting.

Strong Market Performance

Operational reports confirm this property as a Top Producer in Playa del Carmen (European Plan category), competing alongside international hotel brands. High booking volumes, strong online visibility, and a loyal guest base have driven consistent revenue growth, supported by top ratings on Booking.com, Expedia, and other global platforms.

Key Investment Advantages

- Prime central location near 5th Avenue, beaches, and nightlife
- Established brand reputation with international recognition
- Proven operational success and revenue generation
- Scale and modern infrastructure for long-term value growth

Why Invest in Playa del Carmen?

As one of the fastest-growing tourism hubs in the Americas, Playa del Carmen offers investors unparalleled opportunities. With world-class beaches, thriving nightlife, and cultural heritage, demand for quality accommodations continues to rise, ensuring strong occupancy and long-term capital appreciation.

This fully operational hotel for sale in Playa del Carmen is a rare opportunity to acquire a turnkey hospitality asset with proven income performance and growth potential in the Riviera Maya.







