Rare Opportunity in Playa del Carmen’s Most Desirable Central Location

Price: $1,700,000 USD

Bedrooms: 9

Bathrooms: 8

Size: 6,178 sq ft

Lot Size: 3,552 sq ft

Address: Centro Playa, Playa del Carmen Real Estate, Quintana Roo, 77720

Description

Located within an exclusive gated community in the heart of Playa del Carmen, this remarkable estate combines privacy, distinctive design, and exceptional versatility in one of the Riviera Maya’s most desirable locations.

The property spans two adjoining lots, forming a unique L-shaped compound. It features a two-story main residence with three bedrooms, two bathrooms, a private terrace, and a jacuzzi, complemented by a separate three-story building comprising three 2-bedroom, 2-bathroom residences surrounding a resort-style swimming pool.

Its distinctive Moroccan-inspired architecture sets the property apart, offering a character and ambiance rarely found in Playa del Carmen.

With nine bedrooms accommodating up to 18 guests, the estate is perfectly suited to be developed as a private family compound, luxury vacation rentals, boutique hotel/resort, or developed into luxury condominiums, with ample potential to incorporate premium amenities such as a rooftop pool, wellness and spa facilities, entertainment spaces, and curated dining experiences.

Ideally located in the heart of Playa del Carmen, this exceptional property provides immediate access to the Caribbean’s pristine beaches, renowned restaurants, luxury boutiques, beach clubs, and the vibrant lifestyle that has made the destination internationally recognized.

More than a residence, this is a rare investment opportunity with the potential to become one of Playa del Carmen’s most exclusive boutique developments while serving as a lasting legacy asset for generations to come.

Property Features

- Two adjoining “L” lots within an exclusive gated community
- Main residence with private terrace and jacuzzi
- A separate building with three apartments
- Distinctive Moroccan-inspired architecture and design
- Resort-style central swimming pool
- Accommodates up to 18 guests
- Just a 10-minute walk to the beach
- Outstanding potential for a boutique hotel or luxury residential development
- Ideal as a legacy investment or premium income-producing property

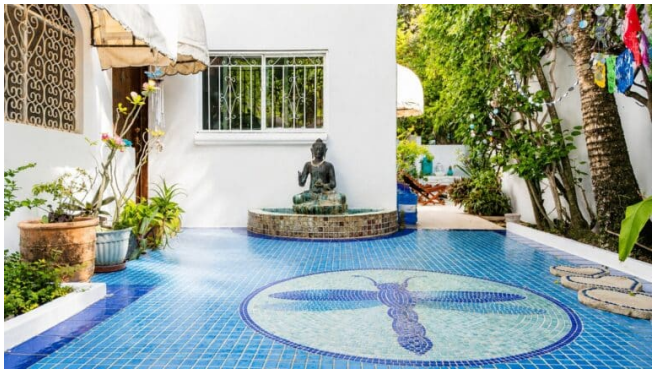
Why Invest in this Property

- Prime location just steps from the beach and Fifth Avenue.
- Rare opportunity to acquire two adjoining lots in an established, high-demand neighborhood.
- The existing layout is designed to generate immediate vacation rental income.
- Exceptional potential for a boutique luxury condominium or boutique hospitality project.
- Strong demand for premium accommodations, destination weddings, wellness retreats, and luxury group travel.
- Excellent long-term appreciation potential in one of Mexico’s premier real estate and tourism markets.

Location

https://maps.app.goo.gl/Ve2NC6UUGoxujJSu5 Ideally located in the heart of Playa del Carmen, this exceptional property provides immediate access to the Caribbean’s pristine beaches, renowned restaurants, luxury boutiques, beach clubs, and the vibrant lifestyle that has made the destination internationally recognized. More than a residence, this is a rare investment opportunity with the potential to become one of Playa del Carmen’s most exclusive boutique developments while serving as a lasting legacy asset for generations to come.

The final 21 images in the gallery are conceptual architectural renders illustrating one possible vision for the future redevelopment and repositioning of the property. These visuals are intended to demonstrate how the existing site could be reimagined with a more contemporary design, expanded residential or hospitality spaces, and additional amenities. They are provided for inspiration and planning purposes only and do not represent the property’s current condition or an approved development plan.



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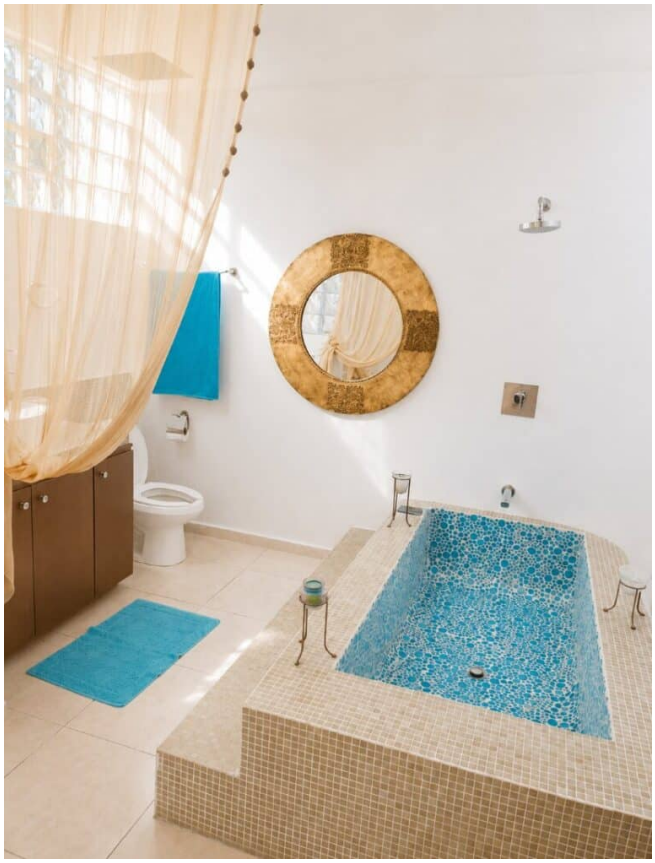
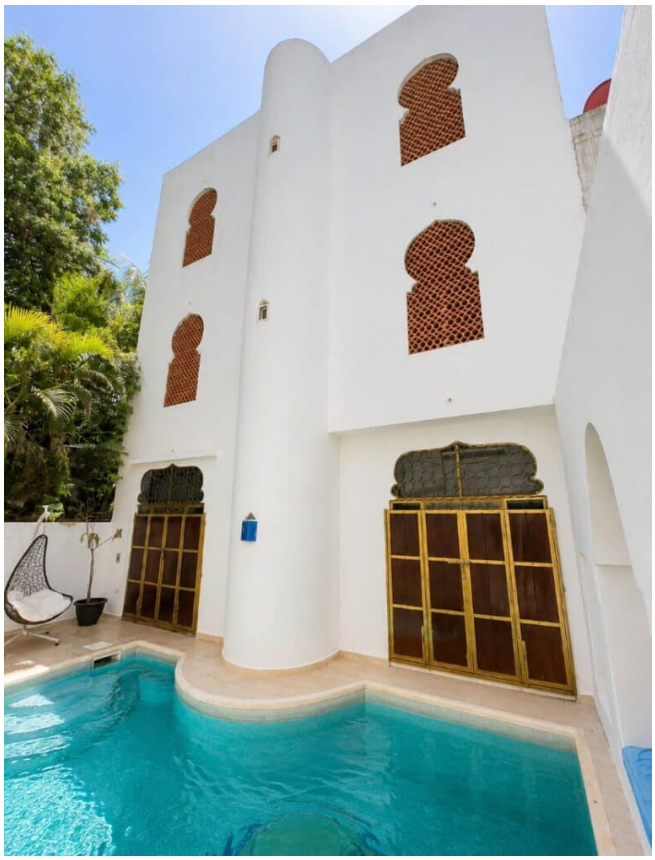
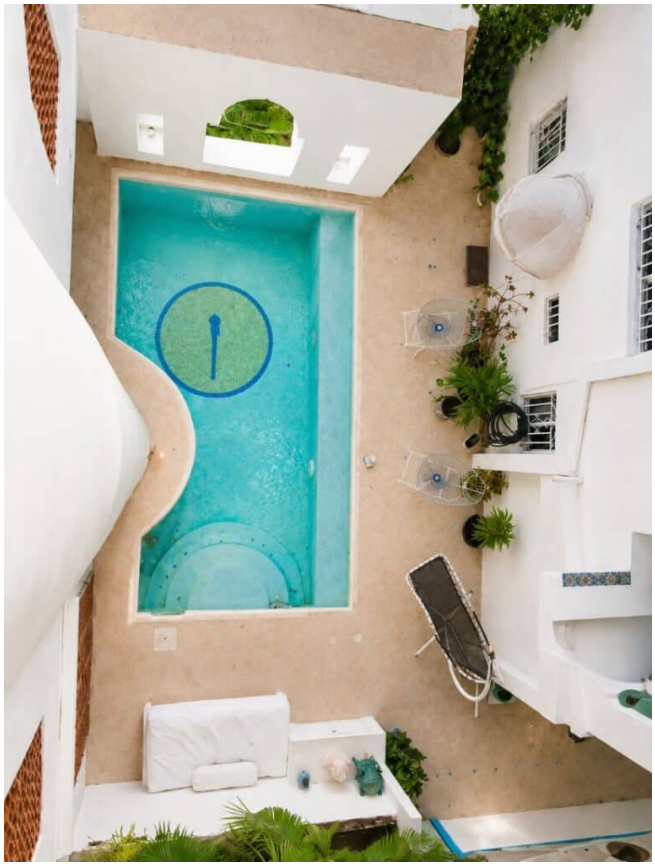
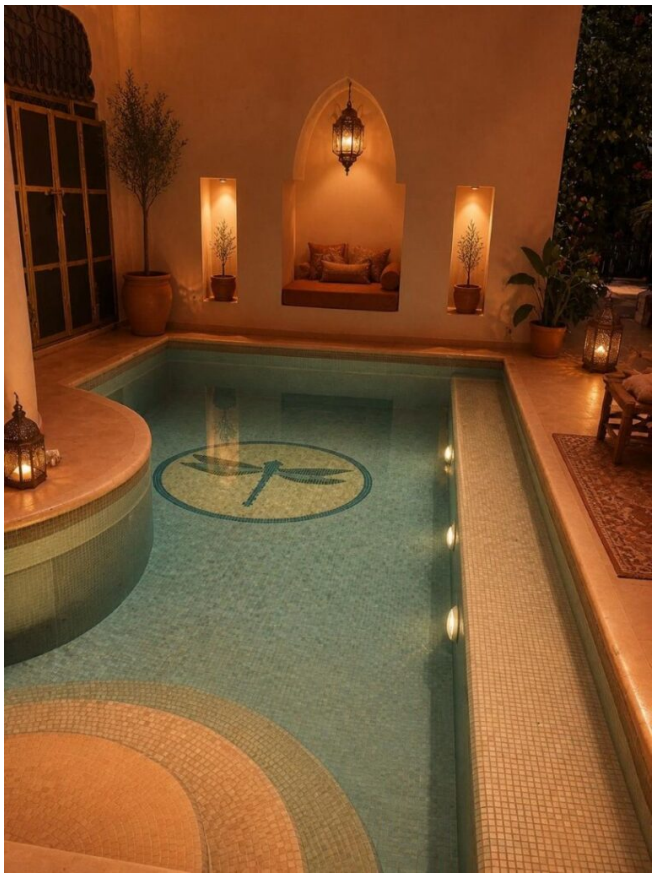
PEACE







LOVE