PROPERTY DETAILS



Serenada 2 Bedroom Condo

Centro Playa, Playa del Carmen

$289,000 USD

Bedrooms	Bathrooms	Interior	HOA
2	2	71 m² / 765 ft²	$185 USD/Month

AT A GLANCE

Highlights

24 Hour Security · Bar · Grill Area · Rooftop Pool

THE DETAILS

The property

Welcome to Serenada on 38th Street, one of Playa del Carmen’s most sought-after residences. Known for its prime location and consistent rental demand, Serenada blends modern design, comfort, and convenience—all just five minutes from the beach and Playa’s vibrant 10th Avenue.

Interiors & Layout

Located on the third floor, this spacious 2-bedroom, 2-bath lock-off residence is offered turnkey, fully furnished, and meticulously maintained. The highlight is a large covered terrace that extends your living space outdoors, perfect for year-round dining, entertaining, or relaxing in the tropical breeze.

The main bedroom features a queen-size bed and dedicated desk area, while the private lock-off suite includes a full-size bed, mini-fridge, work desk, and its own bathroom—ideal for guests or rental flexibility. Generous closets, thoughtful finishes, and a washer/dryer combo ensure both comfort and practicality.

Community & Amenities

Serenada residents enjoy exclusive access to a host of on-site amenities, including:

- Rooftop pool with stunning Caribbean views
- Fitness center and business center
- Secure underground parking (unassigned)
- Two elevators
- 24-hour security
- Pet-friendly environment

Investment Appeal

With only 70 units in the building, Serenada offers a boutique atmosphere while maintaining strong rental appeal. Its central location, modern amenities, and turnkey condition make it equally suited for full-time living, vacation use, or income-generating rental.

FAQ

What is a lock-off unit?

A lock-off unit allows part of the condo—such as the second bedroom with its own bathroom and private access—to be rented separately. This makes Serenada 304 flexible for personal use, rental income, or hosting guests with added privacy.

What amenities are available in the building?

Serenada offers a rooftop pool with Caribbean views, a gym, a business center, underground parking, 24-hour security, and a pet-friendly community.

Is the condo fully furnished?

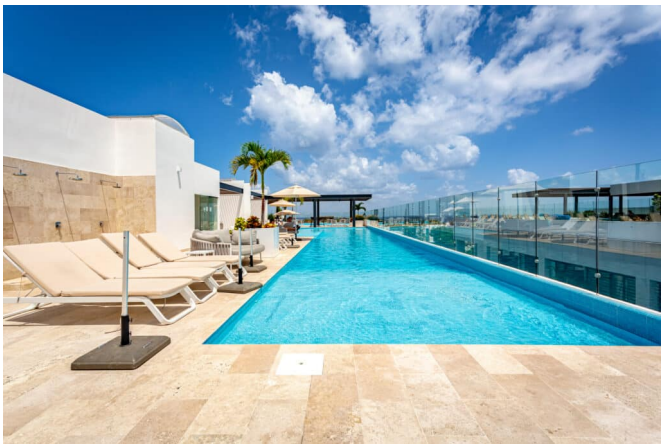
Yes, Serenada 304 is delivered turnkey with stylish furnishings, appliances, and thoughtful finishes—ready for immediate use.

Is this property a good investment for rentals?

Yes, Serenada is a highly requested building for rentals due to its prime location, lock-off design, and resort-style amenities, making it attractive for both long-term tenants and vacation rentals.

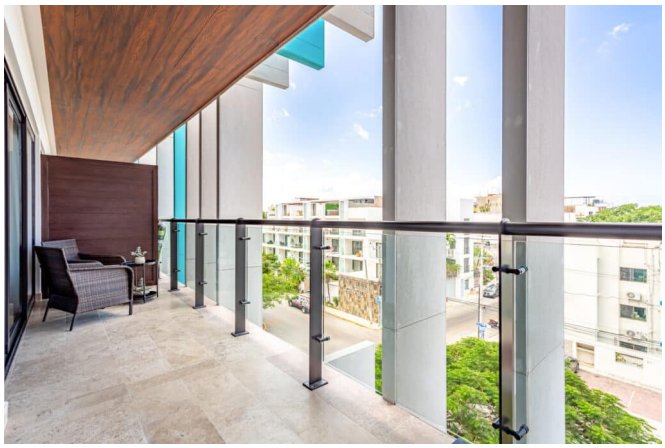
IN PICTURES

A closer look













IN PICTURES

A closer look













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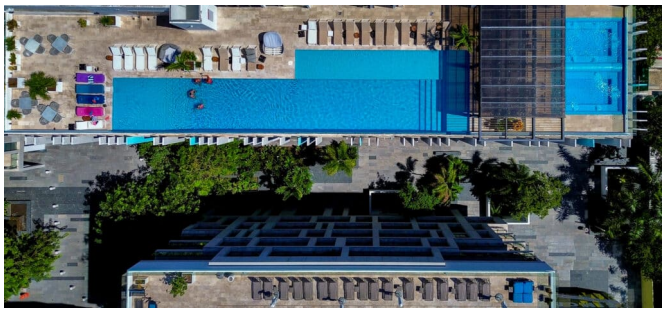
A closer look









This brochure includes 21 of the property's 30 photos. Ask your agent for the complete photo collection.